

FOREST LAKE YOUTH FOOTBALL

“Will strive to provide young athletes the opportunity to develop disciplined life-skills through family, friends, and the game of football.”

MEETING: Wednesday, July 14th, 2021 at Fireside at 6pm

I. Call to Order

MEETING CALLED TO ORDER AT 6:07 PM.

II. Mission Statement

MIKE READ THE MISSION STATEMENT.

III. Secretary Report/Approve June minutes

SCOTT made motion to approve June minutes; 2ND BY MIKE, minutes approved.

IV. Treasurer Report/Approve Treasurer report

Balance on 7/14: \$31,730.72.

Deposits since last report \$0.00

Expenses since last report: \$1775.60 for purchase of FLYFB tent & flag.

\$324.00 for Wix.com (to be submitted to FLAAA for lawful purpose)

\$68.00 REBYL for Jersey samples -still outstanding at time of meeting.-

\$533.50 to PIONEER Athletics for file striper. -still outstanding at time of meeting-

Items for discussion: Registrations down by \$8564.50 for 4th-6th and \$3056.50 for 7th & 8th grade; in 2020, however, we had over \$18K come in from mid July-September 1.

Motion to approve Treasurer report by Sonja; 2nd by Scott; report approved.

V. Board Reports:

- Fundraising: Jake not present; no report
- Equipment and Fields: Ordered equipment; striper; Footballs; 1st aid kits, etc.
- Uniforms: names and numbers are in for jersey order; if not, players will get 'blank' jersey.
- Ref Coordinator: Scott ordered score cards from VistaPrint. Discussion about process for score cards: Card bucket at FLYFB table as an option.
- Marketing Coordinator:
 - Facebook ads for registration ending reminder either currently running or scheduled to post (\$70 in ads to reach 3k people per day until 7/16).
 - Tent and flags are here.
 - Apparel store from Custom Apparel FL to be online by August 1st.
 - Hoping to have some stock for equipment pick up specifically 5 of each- womens tanks, tee, light hoodie; mens tshirts, hoodies; youth tshirts
 - Prices and styles TBD
 - Email blast sent for registration end
 - Website links updated
 - Working on Heggies form - mostly ready.

- Received a 2 layer jersey sample from Houle Design - too heavy/hot
- To do's:
 - Chisago Jersey Design
 - All members add to [Equipment Pickup sheet](#)
 - Additional dates to the google cal

Discussion about 'how' to get more 4th grade 'exposure.' New tent set up at Arts in the Park- Sonja to follow up and get details about setting up a table at event.

- DIBS/volunteer coordinator: do we want to partner our volunteers with Varsity Booster? We will need parent volunteers for our tent on weekends. Duane & Mike to get 'list' from Booster club and compare needs with ours. More discussion needed with more info.

- 4th Grade Coordinator: Nothing to report

- 5th Grade Coordinator: Nothing to report

- 6th Grade Coordinator: Nothing to report

- 7th/8th Grade Coordinator: same evaluators as last year. Evals to take place at Fenway.

93 kids signed up for Varsity youth camp (Coach Ferraro)

VI. Committees:

- Rules and Ethics Rules are posted on website and on the drive.
- Coaches So far, we have coaches lined up for numbers registered.
- Others?

VII. FLAAA Report: Sonja reported that there was discussion about a FLAAA Fields Committee which would include a board member from each sport that uses Fenway Fields.

VIII. OLD Business:

- US Bank Stadium games How many dates do we want to lock in? LOTS of Sunday Time slots available, if we don't grab 'em, will they be gone? How do we handle the 'extra' game with regards to scheduling and standings? Do we go with 9/12 or 10/17?

IX. NEW Business: Casey brought up that FL Community Ed is struggling with registration for Flag Football and that perhaps it 'could' eventually be part of FLAAA/FLYFB. Discussion about using Flag Football as a fundraiser; Sunday night Spring Flag Football "Drop In"/pick up games?

X. Next Board Meeting: August 11th - 6pm at Fireside

XI. ADJOURN Motion to adjourn made by Mike M, 2nd by Mike K, motion passes and meeting adjourned at 7:45pm.